

PHILIP STAAL – CURRICULUM VITAE

Personal

Address: Israel
Telephone: +972 4 6412202
Mobile: +972 54 4798980
E-mail: philip@staal.bz
Internet: <https://www.staal.bz>

Date of Birth: June 13th, 1941
Place of Birth: Amsterdam, The Netherlands
Date of Aliya: September 6th, 1963
Martial Status: Married

Education

Languages: Dutch, English, Hebrew and German

1977 M.O.B. Economy and Statistics (Dutch State Certificate)

1972 – 1976: Institute of Social Science, Den Haag, The Netherlands.
Graduate Economist.

1958 – 1963 : Technical School of Electronics, Amsterdam, The Netherlands.
Graduated in Electronic Engineering.

1954 – 1957 : Technical School, Hilversum, The Netherlands.

Professional courses

1983 Computer science, Tel Aviv, Israel

1982 Strategic planning, department of Economics and Business Administration, Bar-Ilan University, Ramat Gan, Israel.

1969 Digital Techniques, The Technion University, Haifa, Israel

PHILIP STAAL – CURRICULUM VITAE

Employment

- 1985 - 2010:** Founder and General Manager of Sisanit Marketing Ltd., Pardes Hanna, Israel.
Sisanit Marketing Ltd. is one of Israel's leading agencies for market research, strategic planning and media advice in the agricultural field.
- 1982 – 1989:** Senior Marketing Consultant, Ministry of Agriculture, Rural Planning and Development Authority, Tel Aviv, Israel.
In charge of market studies of floriculture products.
Member of the Advisory Committee to the Minister of Agriculture.
- 1979 – 1982:** Regional Marketing Manager, Telrad Communication and Electronic Industries Ltd., Lod, Israel.
Telrad manufactures telephone exchanges and instruments for both local and foreign markets.
- 1977 – 1979:** After-Sales Manager, Ormat Turbines Ltd., Javne, Israel.
Producing generators and turbines for both local and export markets.
- 1974 – 1977:** Technical Support, Searle Holland B.V., Uithoorn, The Netherlands.
Searle Holland B.V. is a subsidiary of Searle, Chicago, manufacturing electronic equipment in the field of nuclear medicine. Responsibilities included technical support and sales promotion throughout Europe, Africa, the Middle East and the Far East, demanding extensive traveling.
- 1972 – 1974:** Technical Support, Raytheon Holland B.V., Amstelveen, the Netherlands (a subsidiary of Raytheon U.S.A.).
Marketing and servicing small computer systems.
- 1971 – 1972:** Project Manager, Elta, Ashdod, Israel (Elta is a subsidiary of the Israel Aircraft Industries).
- 1970 – 1971:** Project Manager, Electronic Corporation of Israel, Tel Aviv, Israel.
- 1966 – 1970:** Project Manager, Elta, Ashdod, Israel.
- 1963 – 1966:** Design Engineer, Elta, Ashdod, Israel.

PHILIP STAAL – CURRICULUM VITAE

Activities - Volunteer

- 1973 – today: Lectures and presenting papers on a variety of subjects connected to strategic planning, market research and restitution of Jewish assets looted during World War II.
- 2000 – 2004: Treasurer of the Stichting Maror-gelden Overheid the Netherlands (SMO).
The Dutch government, in acknowledgement of retrospectively identified shortcomings in the restoration of rights after the Second World War and government actions in that respect, made funds available in order to put a final end to the criticism of the treatment received by the victims of persecution in question in terms of the restoration of rights and the consequences that this had had for their further existence.
- 1992 – 2002: Member of the board of Ajalah, the Israeli organization for the Dutch holocaust survivors.
Vice president Ajalah 1998 - 2002.
- 2000 One of the signatories of the agreement between the banks, the Amsterdam Stock Exchange and the Jewish organizations, which in mid-2000 ensured restitution of 350 million euro's to the Dutch Jewish victims of persecution.
- 1998 – 2001: Co-founder and Vice president of Platform Israel.
Working with the Platform Israel Organization and others, in the battle against the Dutch government and financial institutions in the Netherlands, to return the funds to the Holocaust casualties.
- 1985 – 1990: Computer instructor.
- 1983 – 1987: Consultant to University students for their M.A. theses.
- 1979 – 1983: Member of the provincial education committee.
- 1969 – 1972: Electronic laboratory instructor.

PHILIP STAAL – CURRICULUM VITAE

Publications

- 2016 **Mijn erfenis** ISBN 978-94-6301-102-0.
In his compelling story that waves between past and present, Staal not only shares a heartbreaking narrative of his childhood as a toddler separated from his parents during World War II and forced to live in orphanages after years of hiding but also how he eventually made it his personal mission to reimburse assets and restore rights lost by Dutch victims of persecution, and search for the legacies of war orphans' parents, including his own.
- 2015 **Settling the Account** ISBN 978-1-4917-5166-4, shares poignant personal narrative, historical facts, and one man's determined pursuit to bring justice to Dutch-Jewish war orphans, and their murdered parents and resolve the mystery of his past.
- 2008 **Roestvrijstaal**, ISBN 978-90-5972-271-2.
An historical document about restoration of rights in the Netherlands, sixty-four years after World War II, with a preface by Prof. dr. Eric J. Fischer.
- 2004 **Be-Ezrath Ha-Jeled**, a case study of the property administration of Jewish Second World war orphans.
- 1991 Forestry, a worldwide market survey of Silviculture.
- 1989 Floriculture in The Common Market.
- 1988 Carnations, a worldwide market survey of flowers.
- 1987 Reference prices, their influence upon the Israeli flowers.
- 1986 Testing of consumers preferences.
- 1984 Mushrooms in the Common Market.
- 1977 Market research report Western Europe and market introduction plan for the model 1600 Sample Preparation System

Honors and awards

- Appointed by the Queen of the Netherlands (2002) to Knight in the Order of Orange-Nassau.
- Register of International Trade Center (Unctad/Gatt), International marketing expert.
- The Israeli Association of graduates in the Social and Humanities Science.